Partnerships
SNP and our law enforcement partners in New York City are collaborating with public health officials to drive down overdose death rates and develop effective approaches to confronting the opioid epidemic.

Spreading Awareness
SNP is a strong advocate for prevention and public outreach. We sponsor public service announcements and community initiatives to combat the rise of opioid abuse.

Resources

Fentanyl Kills
A public awareness campaign from SNP warning of fentanyl's increased presence in New York City.
PSA: fentanylkills.nyc

See an overdose? Call 911. Save a Life.
New York State's 911 Good Samaritan Law protects you when calling for medical help if you see or experience an overdose.
PSA: youtube.com/watch?v=jnAXNfCKMN0

NYC Well
Visit: nycwell.cityofnewyork.us
24/7 helpline: 1-888-692-9355
Press 2 for Crisis Intervention
Text WELL to 65173

HealingNYC
An initiative from the Office of Mayor Bill de Blasio to reduce opioid overdose deaths by 35% over the next 5 years.
Visit: nyc.gov/healingnyc

Access to Naloxone
Naloxone is available without a prescription at over 740 pharmacies throughout the city and at registered opioid overdose programs.
Visit: www1.nyc.gov/site/doh/health/health-topics/naloxone.page

New York State Office of Alcoholism and Substance Abuse Services
Visit: oasas.ny.gov/treatment
24/7 helpline: 1-877-846-7369

New York City Police Department
Crime Stoppers: 1-800-577-8477

Office of the Special Narcotics Prosecutor for the City of New York
The Rise of Potent Fentanyl in our City

Our Efforts
Fentanyl is saturating the illicit drug market in New York City. SNP is committed to reducing the supply and preventing addiction and overdose. Recent investigations resulted in seizures of fentanyl in many forms:

- Mixed with heroin
- Mixed with cocaine
- Pressed into counterfeit pills
- Pure fentanyl packages

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80 Centre Street
New York, NY 10013

Community Outreach
212-815-0454

Media Inquiries
212-815-0525
fentanylkills.nyc
Fentanyl kills.

Overdose Deaths in NYC in 2016 by borough of residence

*increase from 2015 overdose deaths

FENTANYL FACTS

• Fatal drug overdoses in New York City reached an all-time high of 1,374 in 2016, with 44% involving fentanyl.

• A potent synthetic opioid, fentanyl was originally developed as an anesthetic and is now manufactured illicitly in Mexico and China.

• Fentanyl is frequently mixed into other illegal drugs, such as heroin and cocaine, or pressed into counterfeit pills and sold as Xanax or oxycodone.

• Street level drug dealers may not be aware or may not care that their product contains fentanyl, leaving buyers at great risk of overdose or death.

An average of four people fatally overdose each day in New York City.

COMMUNITY IMPACT

• Of the five boroughs, Staten Island continues to have the highest rate of overdose death.

• The Bronx saw the largest number of fatal overdoses in 2016, with the South Bronx most severely impacted.

• Manhattan experienced the greatest increase in numbers of overdose deaths, followed by Queens and Brooklyn.

• Fatal overdoses involving heroin and/or fentanyl are escalating across all demographic groups.

• Overdose deaths are most prevalent among New Yorkers aged 35 to 54.

HEROIN

FENTANYL

As little as 2 milligrams of fentanyl can be lethal. It is roughly 50 times stronger than heroin and 100 times stronger than morphine.